

NMDA Board Meeting July 10 2019

Meeting called to order 105pm

Attendees: Barbara Burkhart-President, John Collins -Vice President, Winnie Fitch-Treasurer, Maribeth St Cyr-Secretary, Nance McManus-Western Dressage Liaison

Susan and Diana not in attendance.

Corrections to minutes from June meeting-none of note. Financial minutes to be included in July minutes.

Motion to accept minutes-all in favor

Agenda items-Maribeth suggested a position of Social Media Coordinator be added to the club. A discussion ensued regarding the position of Publicity Liaison be the person that does this type of work.

A discussion regarding how to advertise club events using free publications and social media and the results of attempts to boost Facebook posts and social media reach.

It was decided that Maribeth should perform the functions of Publicity Liaison.

Treasurer's report-

Mountain West Bank-\$16,021.70

United Business Bank-\$4516.55

CD has \$5369.51. CD has matured. Barbara and Winnie will be cashing it out and opening a new CD at UBB. Winnie proposed and it was voted unanimously that funds be added to the new CD to invest \$6000.

A lively discussion was held regarding cancelling schooling shows due to missing a few rides. It was decided that schooling show managers should reach out to the board to gain assistance in filling a show that does not have enough entries to be profitable so that solutions can be sought prior to cancelling the show.

Ideas included: asking Judge to do an impromptu clinic, calling existing riders to see if they want to pick up another test, posting the ride shortage on the Facebook page to solicit last minute entries, spreading the word to local farms and community by word of mouth to solicit last minute rides.

Vice President's Report-We'll be using the Marriott for our banquet again this year. They meet all of our needs and are inexpensive.

Membership-Diana not present but membership stands at 96 members as 4 new people have joined.

Shows-Financial report for Cherry Tree show July 7th

Next show is at Goose Down Farms on August 18th. Schooling is available on the 17th for a small fee.

Vista Sandia show September 8th

We are renting our arena to the state fair for a fee the 5th of September.

Maribeth was contacted by two equestrians that are putting on a schooling show on in El Paso. They asked for \$20 from us to provide a prize to any "long haulers" that come from NMDA to their show.

The board asked if it is associated with the Paso Del Norte club.

*Secretary's note-I have since been contacted by the show organizers and the show has been cancelled due to personal reasons. The show is not associated with the Paso Del Norte club.

Nance-continuing education-Nance considered putting a continuing education event together that would assist our local L graduates maintain their status. The guidelines from USDF make putting this event together very difficult. The idea was tabled for future consideration for another time when dealing with USDF guidelines would be something we can tackle.

Barbara noted that L judges don't have to do continuing education to maintain their "L" status. They just need to do it to keep their advertising spot on the USDF website. Barbara also noted that Kathy Soler is charging \$225 to judge a show.

No Old Business was discussed.

New Business-It is time to set up a nominating committee to elect Secretary and Treasurer. Barbara asked Maribeth and Winnie to consider continuing in their roles. One Board member and two non-board members need to make up the committee.

Barbara volunteered to be the board member, she said she would ask Cindy to be on the nominating committee.

Meeting was adjourned at 2:15 pm

