

## NMDA BOARD MEETING MINUTES

10 Mar 21

Meeting called to order at 1:14 p.m. by President

Members present:

MB St. Cyr

S Turner

V Simpson

S Preteska

J Collins

W Fitch via Zoom

February minutes discussed for changes. Renewal/new membership receipt of test booklets updated online and minutes now reflect accurately.

Motion to accept amended February minutes by VSimpson.

Seconded by JCollins.

Approved by unanimous consent.

### OLD BUSINESS

W Fitch Treasurer's report summary:

\$14 681.53    Checking account

\$4 720.40    Education fund

\$6 153.60    CD

February income:            \$202.11            in show entries

February expenditure:       \$80                show judge fee

Show profit                    \$122.22

Ready to go on 18 Apr show to include Michelle Baca/Judge contracted and facility booked. Ready to start publicizing show.

J Collins/Vice President report:

BBurkhardt wants to form Bylaw committee. MB StCyr: Hold this item for new business.

No new mini-grant requests during the last 30 days.

Cherry Tree Farms is in good shape/ready to support show season.

Sarah Turner/Membership Chair

58 members; 3 from last month; 2 are youth members. Will send to Susan.

STurner likes online membership form; checks it weekly. Will continue to communicate with WFitch to ensure payments being received.

Booklets discussion verification as detailed in Feb minutes; this is the last year for these booklets/tests anyway. New members will automatically get free booklet until none left. Renewing members renewing will pay \$10 fee if desired. Must indicate on renewal if booklet desired, however.

JCollins: 2022 new tests and therefore new booklets. Do we want to supply them to our membership? Revisit later in the year and/or advise membership in November of updated tests as well as corresponding changes in booklets.

Will probably soon need more envelopes and stamps. Board approved purchase with receipt submittal for reimbursement.

Will continue to check online membership.

VSimpson/Member at Large: Nothing to report.

SPreteska/Secretary: Nothing to report.

SReed/: Nothing to report.

WFitch: Cat Parks/Trinity Ranch show booking. Mailed contracts in January but no response/"not available"/"mailbox full". She lives in Texas...did cold snap create issues for her?  
MB StCyr: Kathleen Martin may now be best way to get ahold of CParks. MBSt Cyr will text KMartin to follow up. Also, VSimpson suggested to text in lieu of full voicemail to CParks.

NMDA Board Membership Conflict of Interest forms signed by VSimpson, SPreteska, JCollins, STurner, and MBSt Cyr (satisfies annual requirement).

### **NEW BUSINESS**

MBSt Cyr: Reviewed one of her presidential goal: Not only more membership but more engagement. Any ideas how to promote more engagement? More involvement with the club. Business as usual as created small group of stalwarts but want to expand existing and future membership.

VSimpson: Post CV19 may inherently bring numbers back. Swap meets good idea.

MBSt Cyr: Do we want to add a social component to shows? Knows how to get permit for food service if we do ourselves. After more social interaction/members talking to each other at club events.

JCollins: get a food truck and they are already licensed.

WFitch: anticipate a problem with the minimum food sales required for a food truck.

MBSt Cyr: prizes for additional motivation to attend the shows?

STurner: show managers scheduling rides very considerate for competitor travel times and multiple rides. Like also scheduling with folks riding same test/level.

WFitch: Happy to do that within reason as it gets tricky with scheduling because of domiciles and testing. Tries to keep levels and classes close together but not always possible. Object of first show is to get people in and out until CV19 over.

STurner talked about having annual meeting as a social event and consider additional events like a "non-horse" event.

MBSt Cyr: Would like to have an event that is not a show; come together with families and socialize. Can combine it with one of our board meetings. Anticipate this later in summer.

JCollins: educational event "middle column" going thru the levels and more awareness of what the judge is looking for. Mini-clinic on how to be aware of what judges are using to score your test. Seek equestrian enlightenment. Scores that are double coefficients need to be especially conscious of.

MBSt Cyr: These are all educational events. Can be Zoomed. Limited by not having an educational chair. Who can we to conduct this? If it's the club sponsoring this, then important that the information is accurate. "John's Quick Tips". Want it to be exclusive to the club.

STurner: doesn't want to watch more videos...go with mini-clinics. In person event more valuable to be able to interact. Maybe lower level/beginner clinics: one trainer work for 3 or 4 students for a mini level clinic. Amy?

MBSt Cyr: This is what I want from a educational chair. We need to ask all our individual trainers if they're willing to do some of this type of mini-training. Breaking even is OK; even doing a little at a loss acceptable. WFitch can you ask some of our locals and use our education fund to sustain?

VSimpson: Focus on training level! Training level limbo. Get local trainers to do 6 short clinics: 3 at Training, 3 at Intro. Give riders "more tools to succeed."

JCollins: Curriculum already written...make folks aware. VSimpson and STurner reinforced misinterpretation of requirements. Where a trainer can be beneficial is the interpretation of the "whys."

MBSt Cyr: Propose to schedule a virtual show for months that NMDA does not have an in person show. Keeps membership engaged and not lost to other venues/activities.

VSimpson moved to accept Virtual Show motion as stated above.

STurner seconded.

Approved by unanimous consent.

MB: Need to reapprove C Kavan Pilates clinic. Probably costing us \$250 out of pocket. WF: worth doing anyway.

JCollins moved to approved expenditure for PC. VS seconded. Approved by unanimous.

MB: proposal to sponsor members to Rachel Saavedra clinic. Youth member essay competition. 1 AA member-competition bring a horse up to levels-chosen by lottery. Cost \$200 out of education fund. Schedule essay read around NMDA board meeting. Table pending receipt of clinic proposal.

MB: SFDA putting on Janet Foy symposium. Proposal: Rent a van for 2 days. Sponsor 6 riders. This will help sell "Why donate to education fund?"

STurner moved to accept. VSimpson seconded.

Discussion

WFitch: good idea but what criteria would you use to pick attendees. L judges needing continuing ed. Active members with horses by lottery. Just an audit, not show. Not going to sponsor a rider because would require SFDA membership. 2019-2020 rider would have to have been at a show.

Approved by unanimous consent.

STurner: Tighten up criteria and start advertising. Other L judges: MBaca, BB, Stacy, Kathy Solar? No officials currently listed in NM list...judges therefore let their status lapse.

MBSt Cyr: Will this event allow to get reinstated? MB will advise board at next meeting.

MBSt Cyr: By law review committee on hold for now as Board priority is member engagement.

WFitch: Cindy Kavan, Dawn Foster. There still stuff incomprehensible and other things that need more detail. Last time happened had two GMOs in NM. Basically a hostile takeover of SFDA to go after budget.

MBSt Cyr: not a ton of crossover. Are we at risk? How would you see it happening? Cancel recognized shows may be an indication. SFDA decided to do rated shows, NMDA doing schooling shows and seems to be a mutually agreeable situation.

VSimpson. What happens if HIPICO goes away? Unknown. Expo NM?

JCollins: trying to get a hold of Dan Morning reference Expo NM status.

MBSt Cyr: SFDA still at HIPICO and scheduled show commitment will be met. Will affect us but not our problem.

JCollins: Moved to adjourn.

VSimpson seconded. Approved by unanimous consent.