

NMDA Board of Director (BoD) Meeting Minutes

Foundation for the Pure Spanish Horse

115 Elm St NE, ABQ

May 9, 2018

10:30 am - 12:00 noon

All members and interested public welcome.

President Teresa Heine welcomed all members present: Barbara Burkhardt, Kathleen Martin, Maureen Mestas, Valerie Simpson. Absent: Winnie Fitch, Susan Reed, Gina McKay.

Officers' reports: Vice-president Barbara Burkhardt said she would like to hold the 2018 annual awards dinner at the Marriott where it was held in January 2018. Teresa Heine will transfer contact information.

Secretary's minutes: Barbara Burkhardt moved and Valerie Simpson seconded that secretary's minutes for 4/11/18 be accepted as written.

Committee/Liaisons Reports:

Membership: Teresa Heine reported for chair Winnie Fitch that membership stands at 85, exceeding 2017's membership.

Schooling shows: Teresa Heine reported that the Cherry Tree Farm show on April 29, 2018, was a financial and entry success. She said that the May 13, 2018, rated show will have low entries and will bring a deficit. As a result, Teresa decided not to have the award polo wraps embroidered. She will have an excess of polo wraps after this show which can be used for other prizes or year-end awards.

The schooling show at Goose Downs Farm in Galisteo is being actively planned. Teresa will request the webmaster to change the date on the calendar page for the Espanola show. The schooling show at Vista Sandia for September 9, 2018, is also still in the planning stages. In a previous meeting, a show at Bosque Farms Rodeo Arena was mentioned, but the BoD today decided to forego it and plan for 2019 instead.

Youth: Chair Maureen Mestas reported that Susan Reed and Gina McKay want to plan a youth judging clinic and informational event. Details to be reported at future meetings.

Educational activities: Teresa Heine reported that the Pilates Clinic for May 18 - 20, being organized for NMDA by Cindy Kavan-Winfield, is full.

Western Dressage: no report.

Member-at-large: Valerie Simpson reported that she attended the Centered Riding Clinic at Cherry Tree Farm recently and networked with the participants, some of whom were interested in NMDA's activities and were considering joining.

Old business: At the 4/11/18 meeting, the BoD voted to put some monies from the NMDA treasury into a 1.8% interest CD at Bank of the West. Teresa and Winnie visited with officials at this bank and were told that this CD rate was available only to specially qualified current account-holders and is not available to the NMDA. As a result, the BoD will continue to seek a bank or credit union for some of the treasury funds.

Tote bag update: Kathleen Martin reported that she had ordered 50 tote bags to be screen-printed with the NMDA logo and website address from *The Village Print Shop* in Corrales NM. They will be ready in time to be used as gifts and incentivizers for the recognized show on May 13. The total price of screen-printing and purchase of bags is \$389.65 of which Kathleen is donating \$90 as a gift to the NMDA. Teresa moved that the board pay the final price of \$299.65 or \$5.99 apiece. Barbara Burkhardt seconded. All approved.

“Name the Arena” contest: Maureen Mestas suggested that NMDA run a contest, geared to youth members or youth dressage enthusiasts, to name the arena. She will donate a prize to the winner of their choice of black or white dressage saddle pad from her tack shop. Parents will be contacted via e-mail to permit their youngsters to enter the contest. Submissions may be returned by e-mail to Maureen Mestas with deadline of July 31, 2018. Publicity for this contest will be done via inclusion in the monthly e-mail blasts to all membership.

Unfinished business from 2017:

...should **trainers' names and contact information** automatically be placed on the website's "Trainers" page? The BoD unanimously agreed that trainers should stipulate their desire to have information on this page. For this year, this will be taken care of by personal contact; in the future, the question will appear on the membership form.

...should the webpages for fee-related issues (e.g., classified ads) state the fees for non-members? The BoD directed that each of these pages (i.e., classified, business, or clinic advertising) state fees clearly on each of the pages.

...taking over Robin Kelly's weblog *The Digital Horse*? Maureen Mestas said she would look into this and report her findings to the BoD.

...**Kathleen's status as NM representative for *The Dressage Foundation*?** Kathleen read an overview of her duties including informing NM GMOs of the mission and activities of *The Dressage Foundation* as well as suggesting and/or spearheading fundraising activities where possible. Kathleen will call the administrators of *TDF* to learn whether representing it is a conflict of interest with her position on NMDA's Board.

New business: Tamaya Riding Stables in Bernalillo County, NM, is holding a fundraiser for its horse rescue operations and contacted President Heine to ask the NMDA to participate in some way. The BoD determined that it would look at operational ramifications for donations and will consider it for 2019.

Mini-grant request for Cindy Kavan-Winfield: Barbara Burkhardt moved, and Teresa Heine seconded, that a grant of \$75 be awarded to Cindy to be used toward the entry fee of the upcoming Pilates Clinic. All approved.

New mini-grant proposal: Barbara Burkhardt shared a proposal she has made for a more straightforward way to give out grants for volunteer hours from the NMDA's education funds, especially as many volunteers don't have an interest in attending clinics or workshops. Barbara's proposal includes giving "vouchers" to mini-grant requestors to be used toward entry fees, the event to be reimbursed afterwards from education funds. After a discussion on the operational variations and needs of organizing clinics in the name of NMDA, Maureen Mestas volunteered to look into the legal and operational ramifications and report at next meeting.

Teresa Heine reported that she had purchased, to be reimbursed from the treasury, a **one-time gift of \$25 worth of soft drinks** in appreciation to the PRE Foundation employees who are graciously allowing BoD's use of their facility during the morning when they are working upstairs.

The meeting was adjourned at 12:06 p.m.

Respectfully submitted,

Kathleen Martin, secretary.